

Video Ad Serving

Ad Delivery Solutions (ADS) provides Internet publishers with turn-key video ad servers capable of serving pre-roll, mid-roll, post-roll, and coordinated sponsorship banners with your video content. Our ad servers for video are built on fully open-source systems using the OASIS or OpenX ad servers.

- Ad serving for Brightcove™ video players
- Ad serving for Coyala™ video players
- Ad serving for JWPlayer and Flowplayer video players

ADS video ad servers are an economical way to obtain high-performance ad serving for your video platform. Along with ADS ad serving comes an experienced team of system administrators, customer support and account management. We take the hassle out of running video ad serving technology so that you can focus on ad sales and the bottom line.

Ad serving for JWPlayer and Flowplayer

Pricing and Features (for JWPlayer and Flowplayer)

A hosted ADS video ad serving account has the following pricing and features:

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\$750 one-time set-up fee for player code alteration.

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Monthly cost is based on volume of ad impressions served.*

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Free training and technical support.

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Free video player configuration assistance.

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Ad server bandwidth and content delivery network (CDN) is included in the monthly rate.***

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Service Level Agreement (SLA) is included.****

Delivery Volume

Price

To Purchase

Fewer than 500,000 ad impressions/month

\$500 per month*

500,001 - 750,000 million ad impressions/month

\$700 per month*

ADS Video Ad Serving

\$750 set-up fee**

750,001 - 1,000,000 ad impressions/month

\$900 per month*

1 - 2 million ad impressions/month

\$1,200 per month*

2 - 3 million ad impressions/month

\$1,400 per month*

3 - 4 million ad impressions/month

\$1,600 per month*

4 - 5 million ad impressions/month

\$1,800 per month*

More than 5 million ad impressions/month

negotiable

Enterprise Account

Contact Sales

*Pricing is for a hosted video ad serving account on a shared ad server. ADS also provides custom turn-key dedicated (non-shared) ad servers for video advertising or ADS ad servers can be installed and managed on client machines.

**Signature of ADS ad serving agreement also required.

***ADS has a partnership with a high-performance third-party content delivery network (CDN) to ensure that your video ad, rich media and banner ad downloads are fast, from multiple worldwide sources.

****The SLA guarantees an ad server uptime of 99.9% and specific ad server response times. SLA monitoring, reporting and enforcement is provided by an independent third-party technology provider. If SLA terms are not met, ADS clients receive a reduction in monthly ad serving fees, based on the third-party reporting and the terms of the SLA.

Please contact ADS Sales to learn about all features and pricing for video ad serving.